

2012



Federation of Business Disciplines

An organization of multi-perspectives with a single vision

Conference Dates:

February 28 – March 3, 2012

**Sheraton New Orleans
New Orleans, Louisiana**

For both conference and hotel registration, visit www.fbdonline.org

**Mail-in Registration Deadline:
Postmarked by February 7, 2012**

Join Your Colleagues at the 39th Annual Meeting

The 39th annual meeting of the Federation of Business Disciplines will be held in New Orleans, Louisiana. Meetings of the 10 member associations of FBD will include an assortment of program activities certain to provide a stimulating professional experience as well as an opportunity for a friendly association with colleagues:

- Academy of International Business, Southwest
- American Accounting Association, Southwest
- Association for Business Communication, Southwest
- Association of Business Information Systems
- Association of Collegiate Marketing Educators
- Decision Sciences Institute, Southwest
- Southwest Academy of Management
- Southwest Case Research Association
- Southwestern Finance Association
- Southwestern Society of Economists

Within programs prepared by each member association, both conceptual and empirical competitive papers addressing timely and relevant business issues will be presented. In addition many excellent invited papers, plenary sessions, tutorials and workshops are scheduled.

Conference Hotel:

**Sheraton New Orleans Hotel
500 Canal Street
New Orleans, LA 70130
504-525-2500
Toll Free: 800-325-3535**

Use the online hotel registration link found at www.fbdonline.org

**Reserve your hotel room early:
Deadline is February 14, 2012**

Why FBD?

FBD has long been recognized as a premier multi-disciplinary platform for advancing business knowledge and practice, developing new standards of educational excellence and encouraging intellectual and social interchange among academicians, university administrators, and their constituents.

FBD's 10 professional associations have joined together to form a federation designed to:

- Provide and coordinate an annual meeting for association members.
- Have a common general program in which all association members will participate together.
- Provide a forum through its annual meeting to discuss and exchange ideas and to present formal research papers.
- Foster professional growth and enrichment for members of each association.
- Provide information which can be used to improve classroom instruction, research and academic or business development.
- Honor outstanding educators and recognize distinguished papers presented at the meeting through sponsored events.
- Provide a placement service for academic positions.

FBD is a successful, nonprofit, volunteer-driven organization. Since 1974, FBD continues to be a major meeting arm of business administration educators providing outstanding programs to its professional constituencies.

Registration is composed of two fees. Both fees are required:

- FBD Registration Fee
- Appropriate association(s) fees

Complete Your Registration on Page 2 and postmark by February 7, 2012

2012 Registration and Dues

Registration Procedures

Section A: ASSOCIATION REGISTRATION(S) (Required to register for at least one of the 10 associations and all those where you are on program)

Academy of International Business, Southwest

Registration Fee (includes proceedings/luncheon)	\$75.00
Student Registration (includes same as above).....	\$40.00
Membership Renewal Only – not attending FBD (includes proceedings).....	\$75.00
Extra Proceedings Copy	\$25.00
Melissa Najera-Gonzales, University of Houston – Clear Lake 281.283.3248	\$ _____

American Accounting Association, Southwest

Registration Fee (includes proceedings & luncheon).....	\$110.00
Student Registration (includes same as above).....	\$50.00
Late Registration Fee (after February 14)	\$135.00
Late Student Registration (after February 14).....	\$75.00
Extra Proceedings Copy	\$25.00
(\$35 cancellation fee will be assessed if late cancellation)	
Dana Newman, Audimation, Inc. danan@audimation.com	\$ _____

Association for Business Communication, Southwestern United States

Registration Fee (includes refereed proceedings)	\$40.00
Proceedings Only – not attending FBD	\$20.00
For ABC Membership, please go to www.businesscommunication.org Randy Waller, Baylor University 254.710.4177	\$ _____

Association of Business Information Systems

Registration Fee (includes proceedings, breakfast & journal)	\$50.00
Student Registration (includes same as above).....	\$35.00
Extra Proceedings Copy	\$25.00
Kimberly Merritt, Oklahoma Christian University 405.425.5570	\$ _____

Association of Collegiate Marketing Educators

Registration Fee (includes proceedings, breakfast & luncheon).....	\$90.00
Student Registration (includes same as above).....	\$40.00
Late Registration Fee (after February 14)	\$115.00
Late Student Registration Fee (after February 14)	\$50.00
Optional Guest Luncheon (may not be available onsite)	\$50.00
Membership Renewal Only – not attending FBD	\$35.00
Dennis Emmett, Marshall University 304.746.1961	\$ _____

Decision Sciences Institute, Southwest

Registration Fee (includes CD proceedings).....	\$45.00
Student Registration (includes same as above).....	\$15.00
Membership Renewal only – not attending FBD	\$10.00
Nat'l DSI Annual Membership – (1st time members only)	\$40.00
Charlotte Jones, LSU Shreveport, retired 318.470.0201	\$ _____

Southwest Academy of Management

Registration Fee (includes reception and proceedings).....	\$75.00
Student Registration (includes same as above).....	\$50.00
Membership Renewal Only – not attending FBD	\$40.00
Sandra D. Edwards, Northeastern State University 918.449.6542	\$ _____

Southwest Case Research Association

Registration Fee (includes proceedings/breakfast/reception).....	\$65.00
Student Registration (includes same as above).....	\$30.00
Late Registration Fee (after February 14)	\$85.00
Late Student Registration (after February 14).....	\$30.00
Julia Kwok, Northeastern State University 918.449.6516	\$ _____

Southwestern Finance Association

Registration Fee (includes proceedings, luncheon & reception).....	\$60.00
Student Registration (includes same as above).....	\$40.00
Dues payment & subscription fees for the Journal of Financial Research go to www.Southwesternfinance.org Julia Kwok, Northeastern State University 918.449.6516	\$ _____

Southwestern Society of Economists

Registration Fee (includes proceedings and breakfast).....	\$49.00
Student Registration (includes same as above).....	\$10.00
Extra Journal Copy	\$25.00
Membership Renewal Only – not attending FBD	\$49.00
Marshall Horton, Ouachita Baptist University 870.245.5257	\$ _____

Section B: FBD REGISTRATION – REQUIRED FEE

To qualify for fees below, must postmark mail-in registrations by Feb 7

FBD Regular Member Registration Fee	\$75.00
FBD Student Registration Fee.....	\$30.00

Pay the following only if you wish to attend the awards reception/dinner on Wednesday, February 29, 2012 – reception at 6:30; dinner at 7:30 (nonrefundable, nontransferable)

.....\$ _____

Grand Total Association(s) and FBD Payments \$ _____

All registration payments made by mail must be postmarked by February 7, 2012. (Last day to register online is February 14, 2012)

After the above dates, on-site registration fees apply (\$100 for regular members; \$50 for students). Higher on-site association fees may also apply.

Federal ID#23-7399501

Make checks payable to FBD and mail to:

Barbara Davis, FBD Secretary/Treasurer
Frost School of Business
Centenary College
Jackson Hall, Room 205
2911 Centenary Blvd.
Shreveport, LA 71104
Office Phone: 318.869.5153
Email: bdavis@centenary.edu

To be registered, you must send payment with the registration form

To attend sessions, make conference presentations, visit the exhibit areas, attend the awards reception and dinner, and use the placement services, formal paid registration is required of ALL participants.

Follow the steps below to participate in these conference activities:

1. Complete the registration form below ENTIRELY.
2. From the list of registration fees for each FBD association shown to the left, please indicate the association(s) for which you are registering by writing the respective fees/dues in the space provided. (You MUST REGISTER AS A MEMBER OF AT LEAST ONE ASSOCIATION.)
3. If you are unable to attend the Conference but you want to join an association, pay only the association fee or membership renewal fee and check this box.
4. Total your Association(s) fees and add the \$75 FBD registration fee (or \$30 student fee). The FBD registration fee is required of all participants, but is paid only once regardless of the number of other associations you join. If you wish to attend the optional Awards reception/dinner on February 29, 2012, add \$50.00 (nonrefundable and nontransferable)
5. If paying by check, make check payable to FBD and mail check and completed registration form to the FBD Secretary/Treasurer. Mail-in registrations must be postmarked by February 7, 2012, to avoid on-site registration fees.
6. If paying by credit card, you may complete the credit card information at the bottom of this form and mail the completed form by the postmark deadline of February 7, 2012. (Credit card payments are also available with online registration through February 14.) Onsite registration will be available at the conference, but fees are higher.

Special Accommodations: Anyone who requires a special accommodation for a specific disability should contact the Sheraton Hotel at least one week prior to the conference.

(Please attach business card)

First Name: _____

Last Name: _____ M.I. _____

Name on Badge _____

Institution/Business Affiliation: _____

Mailing Address: _____

City: _____

State: _____ ZIP: _____

Telephone: _____

E-mail: _____

If paying by credit card, check one: MASTERCARD
 VISA DISCOVER AMERICAN EXPRESS

Acct. #: _____

Expiration Date: _____

Signature: _____

Check Here ONLY IF YOU REQUIRE VEGETARIAN MEALS..... _____